

# Craft Entrepreneurship:

## Learn How To Create an Online Shop For Your Craft Products

Do you already make custom jewelry, decorative home items, or other handmade products for sale or gift giving? If so, this course will teach you how to start an online shop for your unique line of handcrafted items.

In partnership with **Etsy**, a leader in e-commerce for creative entrepreneurs, **Wallingford Public Library** is offering free classes to help craft makers like you establish an online business to **sell your products to a wider market and earn extra income**.

Craft Entrepreneurship classes are **taught by successful online craft sellers** who coach and support participants through every aspect of setting up their online shops. To minimize startup costs, students will be given the opportunity to **list 20 items for sale for free on Etsy.com**.



### Eligibility Requirements:

- Have at least one handmade craft item ready to sell and an idea for a related line of products
- Commit to attending class on Mondays, March 26 and April 2, 9, & 23 AND Saturday, April 21
- Have never made any sales on Etsy.com (in order to receive 20 free listings)
- Have a credit card and checking account (necessary for sales transactions)
- Own a smartphone
- Priority is given to Wallingford residents, although non-residents are welcome to apply

### To Apply:

Complete the **online questionnaire** at <https://www.surveymonkey.com/r/etsycraftspring18> and email **two photos of your craft product** and **a short paragraph** describing what you make and the materials you use to [jflewelling@lioninc.org](mailto:jflewelling@lioninc.org) by Friday, March 16.

**Questions:** Call Janet Flewelling, Head of Emerging & Creative Technologies at (203)265-6754.

This program is presented in memory of Marcia W. Fix, an avid quilter, knitter and WPL librarian, by her family.

